

REYL & Cie Ltd appoints new Head of Asset Services

Geneva, June 1st, 2016. Geneva-based bank REYL & Cie Ltd has appointed Andreas Söderholm as its new Head of Asset Services, a department which the Bank created in 2015. Mr. Söderholm will be responsible for promoting the Bank's offering to an institutional clientele comprising banks, securities dealers, independent asset managers, fund managers, fund administrators and family offices in Switzerland and abroad. To that end, Andreas Söderholm will manage and supervise a team of Asset Services specialists based in Geneva as well as in other entities of the Reyl Group.



REYL & Cie's began to promote Asset Services in order to capitalise on the Group's existing operational, IT, research, trading and legal expertise which it acquired in the areas of Wealth Management, Asset Management, Corporate & Family Governance as well as Corporate Advisory & Structuring services. Its offering specifically includes trading, investment consulting, global custody as well as fund depositary, governance and set-up services.

Andreas Söderholm has gained a valuable experience of more than twelve years in these matters. Having started his career with Saxo Bank as a sales trader providing technical and fundamental trading analysis to institutional clients, he later joined Laven Partners in Geneva as manager of financial services operations before working for Fund Advisers Admin as general manager and Head of Trading. In 2011, he joined Credit Suisse as a member of the Global EAM Fund Solutions Team where he was responsible for managing the creation, implementation, re-domiciliation and migration of fund solutions whilst covering the investment fund life cycle including advisory and sales activities. Mr. Söderholm also held a number of directorship roles for various investment management companies and investment funds.

« We are pleased to welcome such an experienced professional to the Bank, says CEO François Reyl. Mr. Söderholm will play a key role in defining bespoke management and custody solutions for fund managers and institutional clients who need to concentrate their efforts on core investment activities. At the same time, he will help building the Bank's footprint in these new areas of activity by developing synergies across our business units and geographic locations ».

About REYL
www.reyl.com

The REYL Group is an independent banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Santa Barbara, Dallas and Dubai). The Group manages assets of over CHF 11 billion and employs 199 professionals (figures as at 31/12/2015).

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its Wealth Management, Asset Management, Corporate & Family Governance, Corporate Advisory & Structuring and Asset Services business lines.

Founded in 1973, REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market Supervisory Authority

(FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the SEC in the United States and the DFSA in Dubai.

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