

REYL Overseas Ltd opens second office in the United States in Dallas, Texas

Geneva, 4 March 2016. After opening its first branch in 2015 in Santa Barbara, California in the United States, REYL Overseas Ltd, subsidiary of Swiss banking Group REYL, has opened its second branch in Dallas, Texas. With this new branch managed by Oliver E. Hohermuth, REYL Overseas, which is registered as an Investment Adviser with the Securities and Exchange Commission (SEC), now has a second foothold in the American market, one of the strategic development priorities of the REYL Group.

Established in 1973 in Geneva, REYL & Cie developed a regulated offer of financial services intended for North American clients in 2011. Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Asset Management, Corporate & Family Governance, Corporate Advisory & Structuring* and *Asset Services* business lines.



The Group is distinguished by its willingness and capacity to incorporate the entrepreneurial dimension of its clients in relation to the overall management of their assets. Its managers have acquired extensive experience in merchant banking, ensuring the Group can offer a range of services effectively supplementing wealth management activities.

By opening a second office in the United States, and particularly in Texas, REYL Overseas aims to take advantage of the American economy and its talented entrepreneurs. REYL Overseas thus strives to offer closer support to American entrepreneurs who want to extend their business affairs and banking relations internationally as well as foreign investors who want to establish or strengthen their business in the United States.

"The differentiation value of REYL & Cie," says Oliver E. Hohermuth, "is knowing how to build a diversified offer whose strengths are as much about *Wealth Management* as it is about *Corporate Advisory & Structuring* or *Corporate & Family Governance*. It is a comprehensive and original proposal that enables REYL Overseas to rely on the different areas of expertise that the Group has been able to develop internally, in a transversal way. REYL Overseas clients benefit from all the advantages of a Swiss private bank in terms of management quality, excellence of service and investment expertise. At the same time, they have access to experienced professionals who draw on a strong Anglo-Saxon culture and are able to operate in an international business environment. Texas has become an extremely cosmopolitan place during the past 20 years that is open for international business and is home to more than 350'000 millionaires. Also, the Texas economy by itself is the 12th largest in the world (GDP of USD 1.6 trillion as of 2014)."

"Our experience in the US Market proves that our knowledge of the Swiss, European and Asian markets as well as over 40 years of banking tradition is highly appreciated by American clients. California and Texas offer a favoured foothold to develop this offer," adds Simon H. Clark, Managing Director of the Santa Barbara branch.



Press release

Oliver E. Hohermuth

Oliver Hohermuth has over 10 years of experience in the banking and wealth management industry. He started his career at the Swiss Union of Raiffeisenbanks before he joined Credit Suisse Private Banking Switzerland. In 2009, he became an SEC-registered investment adviser and broker/dealer representative for Credit Suisse Private Advisors in Zurich and headed the firm's brokerage desk for U.S. clients. From 2010 until 2015 he had worked as an investment adviser for Vontobel Swiss Wealth Advisors out of Switzerland and relocated to Dallas, Texas, to run the firm's first onshore office in the United States.

About REYL Overseas Ltd

www.reyl-ovs.com

Founded in October 2011 with offices in Switzerland (Zurich) and the United States (Santa Barbara, CA and Dallas, TX), REYL Overseas Ltd is a company incorporated under Swiss law regulated by the Swiss Financial Market Supervisory Authority (FINMA) for all aspects relating to the Swiss Money Laundering Act and registered as an Investment Adviser with the Securities and Exchange Commission (SEC).

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